

Driving Ingredient Innovation Across the Value Chain



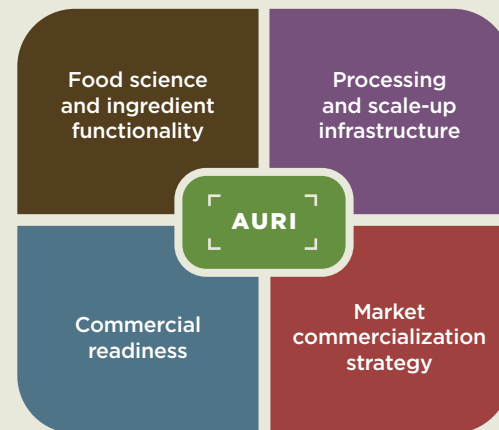
Most organizations have a specific focus. This can constrain their ability to tailor support to client needs. AURI integrates technical, operational, and commercial support across the full product lifecycle — from concept through market entry — **bridging critical gaps so customers move forward with greater confidence and alignment to industry demand.**

WHO WE ARE

AURI combines food science, processing expertise, commercialization strategy, and industry connectivity — connecting agriculture, ingredients, and food manufacturing to help companies move beyond technical development and achieve measurable business growth.

WHO WE SERVE

- Ingredient Manufacturers & Processors
- Farms, Growers & Cooperatives
- Market and commercialization strategy providers
- Academic & Applied Research Institutions
- Government, Public Sector & Commodity Groups



INDUSTRY CHALLENGES	AURI SOLUTIONS
Ingredient Performance & Application Dev.	Technical Ingredient & Application Support
Scale-Up & Processing Challenges	Scale-Up & Processing Navigation
Quality Systems & Supply Readiness	Supply Chain & Food-Grade Readiness
Uncertain Market Demand & Positioning	Market Validation & Opportunity Assessment
Commercialization Resources	Commercial Readiness Support
Go-to-Market Support	Channel Strategy & Market Access

“Without AURI’s help, we couldn’t have started manufacturing and sales in the spring of 2023. As a minority and woman-owned small business, we greatly appreciate AURI’s professional help and warm support.”

SHAN COLUMBUS
Maytown Foods, LLC



An Integrated Pathway to Commercialization

Clients gain an integrated partner that helps reduce technical and commercial risk, clarify market fit, strengthen processing and supply chain readiness, and identify the right next steps for commercialization. By connecting applied expertise with industry relationships and market insight, AURI helps turn promising agricultural ingredients into practical, scalable opportunities for value-added growth.

"AURI helped us with our nutritional labels for our cheeses. It allowed us the ability to sell our cheese to schools and to larger markets and distributors, giving us the potential to increase our annual sales exponentially."

KATHY HUPF
CannonBelles Cheese

READY TO MOVE YOUR INGREDIENT OPPORTUNITY FORWARD?

Partner with AURI to evaluate technical feasibility, strengthen supply chain readiness, validate market potential, and chart a clear path from concept to commercialization.

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**CONTACT
AURI »**

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