

Finding Your Shelf:

Igniting Food & Beverage Momentum



UNTAPPED



Event Agenda

9 - 9:30 a.m.

REGISTRATION AND NETWORKING

9:30 - 9:45 a.m.

MORNING WELCOME / SETTING THE STAGE

9:45 - 10:45 a.m.

BRAND JOURNEY CONVERSATION

10:45 - 11:30 a.m.

SCALING MINNESOTA'S FOOD ECOSYSTEM

AURI INSIGHTS AND SOLUTIONS

11:30 a.m. - 12 p.m.

FEATURED SPEAKER

John Conlin, SVP of Food & Beverage, Target

12 - 1 p.m.

NETWORKING LUNCHEON

1 - 2 p.m.

TRACK 1 BREAKOUT SESSION

Target Accelerators - Early Stage Brands

1 - 2 p.m.

TRACK 2 BREAKOUT SESSION

Target Accelerators - Later Stage Brands

1 - 2 p.m.

TRACK 3 BREAKOUT SESSION

Closing the Gaps Roundtable: Aligning Ecosystem Support with Retail Expectations

2:10 - 3:10 p.m.

FOUNDER & BUYER COMMUNITY HOUR

Led by Target Accelerators - Real Talk, Real Access

3:10 - 3:30 p.m.

EVENT REFLECTIONS

3:30 - 5 p.m.

SMASH THE SENSES RECEPTION



Scan for attendees, speaker bios, and more!

Smash the Senses

PARTICIPATING
BUSINESSES



Please take a few minutes to share your feedback on this event by scanning the QR code below.

